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Power Climber Wind Promotes Mike Russell to National Sales Director



SEATTLE/BRUSSELS —Power Climber Wind, a division of SafeWorks, LLC, has promoted Mike Russell to the National Sales Director position.

In this leadership role, Russell will be responsible for strategic sales growth and business development for Power Climber Wind's service lifts and related internal and external turbine access solutions throughout North America.

During his several years of tenure ship, Mike went from a National Sales Manager in Power Climber's construction and infrastructure access business to leading the wind sales initiatives. Prior to joining Power Climber, he held a series of sales, marketing and executive management functions with Guardian Industries and Certified Safety Manufacturing. Mike holds a President elect role for the Scaffold and Access Industry Association (SAIA). A graduate of the University of Kentucky, Russell serves on the Board of Directors of the Scaffold and Access Industry Association.

"Mike's deep relationships with customers have been vital to our wind access growth and customer expansion," said Scott Farrell, CEO. "His unique ability to develop connections and work collaboratively with customers will play a key contribution in the company's ambitious plans for the future."

Media Contact:

Tejal Ranjan

Marketing Communications Manager

tejal.ranjan@SafeWorks.com

About Power Climber Wind

Power Climber Wind helps major wind turbine OEMs, owners and service providers manage their operation and maintenance costs by providing the most reliable access equipment and expertise to improve employee safety, productivity and retention. The world leader in suspended access with 65 years experience putting people to work at elevation with motorized solutions, Power Climber Wind provides turbine service lifts, IBEX® climb assist, tower access platforms, blade access solutions, safety equipment and training globally. Our commitment to performing productively at elevation drives simple, smart product and hands-on training solutions to drive lower total cost of ownership and make our customers' work a reliable, confident experience. For further information contact Power Climber Wind at +1-206-394-5306 or visit www.powerclimberwind.com